

USAID|Ghana Economic Growth Office

# **IPs' M&E and Gender PoCs Meeting**

Akayet Hotel, Bolgatanga

Nov. 7 - 9, 2017

# **M&E Activities implemented in FY2017: Lessons Learned**

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ADVANCE PROJECT

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November 7, 2017

# Brief Description of Your Project

- ADVANCE II : ACDI/VOCA and 3 consortium partners

- Project overall Goal:

To increase competitiveness of the maize, rice and soybean value chains.

- Intermediate Results:

i) increased productivity in targeted commodities,

(ii) increased market access and trade, and

(iii) strengthened local capacity (see details in the results framework)

- Targeted beneficiaries:

113,000 value chain actors, mostly smallholder farmers, Nucleus Farmers, Processors, Aggregators, Input Dealers, Financial Institutions, Mechanized

- Implementation Period: 5<sup>th</sup> February 2014 to 30<sup>th</sup> September 2018

## M&E Activities Implemented in FY 2017

- M&E Activities implemented between October 2016 and September 2017:
  - Learning Studies
    - OB service provision to Ogs, Women beneficiary empowerment, Use of shellers and threshers
  - Annual Surveys
    - Gross Margins, Profitability, OB Sustainability
  - Database and Data Collection Forms
  - Profiling and smart Card Printing
  - Capacity Development
  - Geographic Information System (GIS) And Mapping

# Lessons Learned

- Lesson 1

Developing self user friendly and interactive dashboards using Power Pivot in excel and Power Bi for our regional teams have created a healthy competitive environment that ensures that everyone work hard to ensure all dataset entered into the database

- Lesson 2 (OB model)

- Provision of service by OBs was significantly influenced by gender(male), and crop (rice&soy)

- the higher the depth of service provision the more smallholder productivity will increase

## Lessons Learned contd.

- Lesson 3

Introducing credit management trainings for smallholder farmers reduce risk that comes with receiving credit from Outgrower businesses

- Lesson 4

Savings was low on the part of farmers; introducing VSLA has helped farmers to save and be able to purchase inputs by themselves

- Lesson 5

Involving end-markets to support outgrower schemes have seen a whopping GHS 22 million invested by these end-buyers in 2017 alone

Thank you