



PRESENTATION

ON

NATIONAL SEED TRADE

ASSOCIATION OF GHANA

(NASTAG)



NASTAG OVERVIEW

- ❖ Is an amalgamation of all the value chain actors in the seed industry
- ❖ Registered in February 2016



OVERVIEW 2

- ❖ Dedicated to supporting the competitiveness of Ghana's seed value chain through business and technical capacity building of its members, promotion of effective collaboration among and between actors, through advocacy on regulations and standardization and provision of general seed information to all stakeholders



OVERVIEW 3

VISION

Be the apex organization for promoting the growth of the seed industry through the improvement of members' businesses and the use of quality seed for improved livelihoods in Ghana”



WHICH DIRECTIONS ARE WE GOING?

Mission

To fulfill the interests of the members through a strong advocacy programs and the capacity building of members in technical skills, business, and ethics. NASTAG and its membership is committed to increasing the quantity, quality and ensuring efficient distribution of seeds in Ghana that will contribute to assuring adequate food security”



Our Core Values

- ▶ We ensure equal recognition of all members, all of whom provide us with direction
- ▶ We encourage consensus-driven decision-making
- ▶ We promote member participation and prioritization of common issues
- ▶ We pursue alliances with other similar groups that can contribute to our objectives
- ▶ The highest level of ethics and transparency accompany all of our activities



MEMBERSHIP

- ❖ NASTAG's membership is open to all seed value chain stakeholders including registered companies of seed producers, seed processors, distributors, retailers government institutions and other auxiliary registered companies and associations.
- ❖ Our targeted membership for the year 2017 Forty(40)
- ❖ Fully Paid up members currently are **23**



WHERE ARE WE?

1. Grant from USAID Feed the Future Agriculture Policy Support Project

(November 2016 - May 2018)

“Promoting Policy and Regulatory Reforms for the Development of the Ghana Seed Industry: Strengthening the Role and Activities of NASTAG”

2. Receiving support from USAID Feed the Future Agricultural Technology Transfer Project to carry out other major activities in Northern sector of Ghana



NASTAG!!, WHERE ARE WE GOING?

**Our Direction in the next few
years is in a**

DRAFT 3 – YEAR STRATEGIC PLAN

which we are working on through
collaborative support from USAID

Feed the Future APSP and ATT



**WHAT ARE THE REQUIREMENTS
TO UNLOCK THE POTENTIAL'S OF
GHANA'S SEED SECTOR?**

PROGRESS SO FAR

- ❖ The sector has evolved over the past 10 years with the recognition of the role of the private sector
- ❖ Recently we have had some Multinationals private companies like Dupont Pioneer and Seedco receiving approval to release high yielding varieties of maize in Ghana.
- ❖ The private sector / companies have the approval /opportunity to produce foundation seeds once they *meet the specified requirements*

WHAT ARE THE REQUIREMENTS TO UNLOCK THE POTENTIAL'S OF GHANA'S SEED SECTOR?

- ▶ the private sector is fully into the production of Certified Seeds.

BUT,

- ▶ Current production currently is approximately 3,000MT against potential demand of 25,000-40,000MT.

Challenges:

1. Seed production in Ghana is currently on small acreages (1- 2 acres) and scattered all over.
2. Most trainings or investments in capacity building is focused on seed production and to some extent research at the neglect of marketing.
3. There is no clear definition for the seed value chain
The few who are into seed business want to do it all from production, processing, packaging, etc. until it gets to the final consumer.

High investment, low returns

Challenges:

4. There exist no reliable data on the seed in the country.

THE REQUIREMENTS?

- ▶ Bring all value chain actors under one umbrella for strong business linkages
- ▶ Develop a clear definition of the seed value chain and encourage specialization of actors. Thus, Producers produce (eg. Yonifah seeds, Ariku, Antika etc) and Distributors Distribute (eg. RMGs, DIZENGOFF, AGRIMAT)

WHAT ARE THE REQUIREMENTS TO UNLOCK THE POTENTIAL'S OF GHANA'S SEED SECTOR?

- ▶ Structure various crop commodity markets.
E.g. Cocoa model
- ▶ Review the Seed plan and layout its implementation.
- ▶ Need to develop the **Seed Regulation** to bring clarity to the Plant and Fertilizer Act 803.