

USDA Poultry Projects M&E Activity

M&E Working Group Meeting

Discussion Topic Four, Section III

Preparing for performance evaluations, METSS II

Conference Room, Accra

June 27, 2018

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Preparing for performance evaluations

Outline:

- Understanding the evaluation SOW and evaluation questions: Role of METSS and the two projects
- Preparing the evaluation design matrix: Contributions of AMP and GPP
- Internal preparations and managing an external evaluation



The Evaluation SOW and Evaluation Questions.

An evaluation Statement of Work (SOW) is the framework for an evaluation and communicates the evaluation questions.

The Evaluation SOW is needed to implement evaluations through external entities and also serves *to guide internal evaluations with modifications as appropriate.*

The purpose of evaluations is twofold:

1. to ensure accountability to stakeholders
2. to learn to improve development outcomes

1. Why Evaluate the GPP and AMP

2. What should the Evaluation SOW require?



What does an Evaluation SOW require?

A well-written evaluation SOW must:

1. Identify the Type of Evaluation
2. Describe the specific strategy, project, activity, or intervention to be evaluated.
3. Provide a brief background on the specific problem or opportunity the intervention addresses;
4. Identify documents or performance information sources that are available, with special attention to monitoring data.



What does an Evaluation SOW require?..

5. State the purpose of, audience for, and anticipated use(s) of the evaluation.
6. Identify a small number (1-5) of proposed evaluation questions.
7. Specify proposed data collection and analysis method(s)



What does an Evaluation SOW require?

8. Specify the evaluation deliverable(s) and their timelines and logistics
9. Clarify requirements for reporting and dissemination.



Evaluation Questions

The tools used to assess the performance of the project in terms of

- Relevance
- Efficiency
- Effectiveness
- Sustainability
- Impact

This will be based on stakeholders' assessment of the criteria obtained through interviews with key informants.



Evaluation Questions

Relevance is the extent to which the project and its adopted strategies are consistent with the policies, relevant to the development problems.

Effectiveness is the extent of achievement of the objectives of the specific intervention as measured against objectives.

Efficiency ordinarily, measures the cost per unit of benefit delivered.

Sustainability is the extent to which the achievements of intervention can be sustained beyond program period.

Impact is the extent to which the intervention has strengthened or weakened the capacity of beneficiaries.

Evaluation Questions Cont..

Every potential evaluation question should be thoughtfully examined by asking the following:

- Is the question of essential importance to the purpose and the users of the evaluation?
- Is the question clear, precise and „researchable“?
- What level of reliability and validity is expected in answering the question?
- Does determining an answer to the question require a certain kind of experience and expertise?
- Are we prepared to provide the management commitment, time and budget to secure a credible answer to the question?



Role of METSS (in the impending Evaluations)

- Review and understand the development hypothesis or theory of change, and Lead the development of the SOW
- Review past evaluations and research that could inform evaluation planning.
- Identify evaluation questions in collaboration with the two projects (GPP and AMP)
- Procure Evaluators
- Support Evaluators in data collection.

Internal preparations and managing an external evaluation.

- Availability of Technical staff
- ✓ Up to date knowledge of Project implementation
- ✓ familiar with the ZOI and stakeholders
- Updated and properly filled documents
- Coordination of meetings with Project Stakeholders
- Prepare sites in ZOI for visiting
- ✓ Selected in collaboration with consultant
- ✓ Selected based on research questions

Internal preparations and managing an external evaluation Cont..

- Set up a communication procedure
 - ✓ Ensures swift communication
 - ✓ Respects the projects protocols
- Logistics

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Thank you for your attention

Implemented through:



KANSAS STATE
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Department of Agricultural Economics



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