



**FEED THE FUTURE**

The U.S. Government's Global Hunger & Food Security Initiative

# Gender, ICT and Climate Smart

Objectives

ADVANCE

*IP Meeting , 21-22<sup>nd</sup> March 2017*



**USAID**

FROM THE AMERICAN PEOPLE

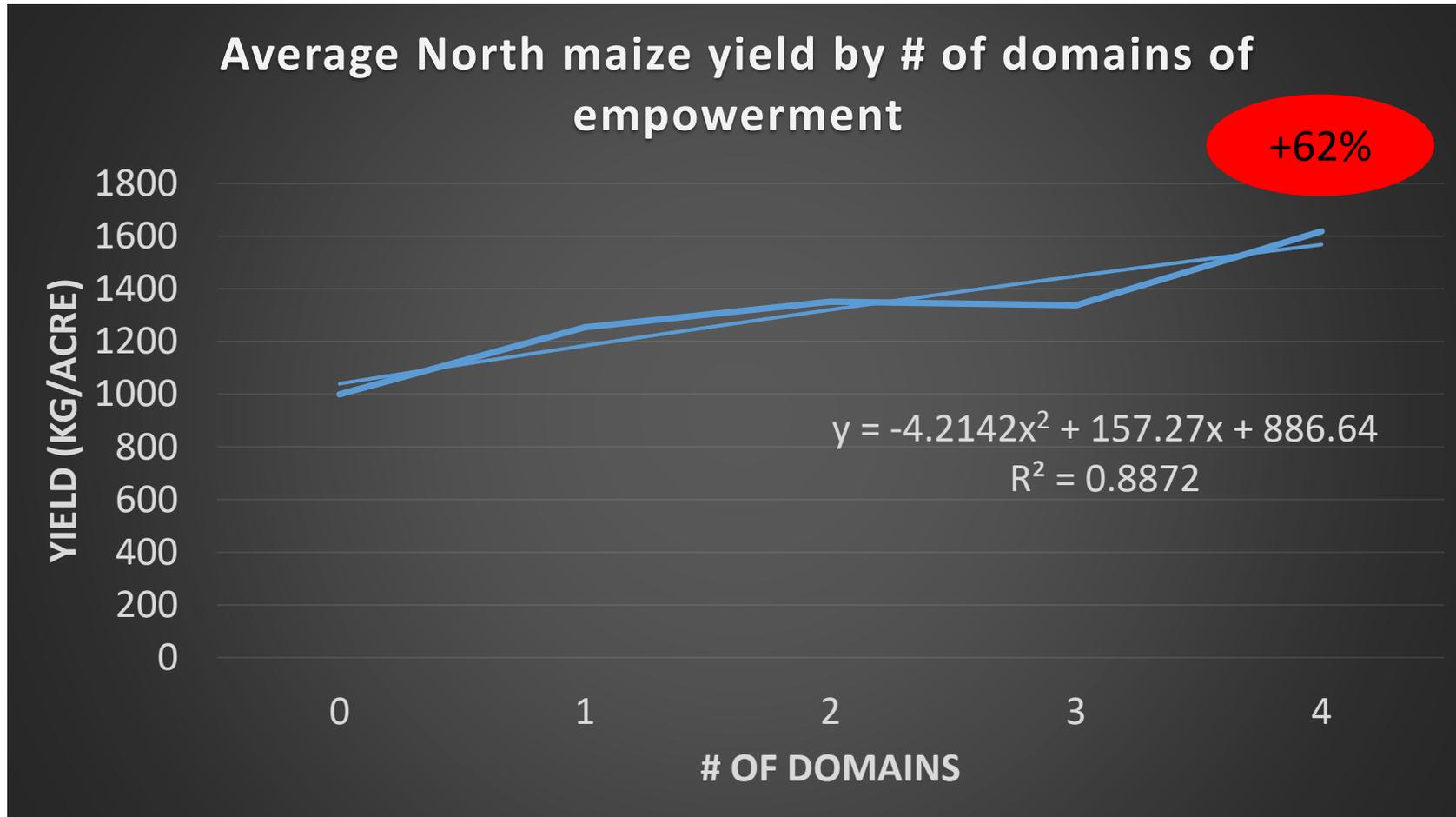


# Gender- Cross Cutting

## Objectives

- Inclusion- All targets and activities must include at least 40% of women beneficiaries. Women must be involved in the activities of the 3 value chains being strengthened
- Empowerment - ADVANCE works in 4 of the 5 WEAI domains: production, income, resources and leadership. The objective is to increase the empowerment of women in the 4 domains. When women are empowered to make the decision on input purchase, there is a 27% increase in the number who used non-saved seeds and a 58% increase of the ones who used fertilizer

# Women's empowerment impact on yield



# Use of ICTs

## Objectives

- Increase adoption of agricultural technologies i.e. agriculture tips through SMS, listenership clubs (solar radios), tablet with software to do extension
- Financial inclusion and reduce the need for cash for transactions: i.e. Mobile Money, promoted by the project, has facilitated transactions which include payment for inputs



# Climate Smart Technologies

## Objectives

- Increase efficiency of the production systems despite the increase in environmental challenges (increase productivity with appropriate soil nutrition, dissemination of high yield varieties)
- Increase resilience as changes in environment will continue to occur and intensify (dissemination of drought tolerant varieties/hybrids, minimum-tillage to capture water and overcome dry spells, setting a monitoring system for Fall Armyworm to reduce impact of pest)

# Minimum-tillage

- Minimum-tillage is a technology that allows to increase resilience and efficiency



# Thank you for your attention

